The Joint XXIV International Grassland and XI International Rangeland Congress

Sustainable Use of Grassland and Rangeland Resources for Improved Livelihoods

24th - 30th October 2020

CALL FOR EXHIBITIONS
THE JOINT INTERNATIONAL GRASSLAND AND INTERNATIONAL RANGELAND CONGRESS
NAIROBI, KENYA 24 - 30TH OCTOBER 2020

EXHIBITION PROSPECTUS.

The organizing committee of the Joint XXIV International Grassland and XI International Rangeland Congress invites you to be part of the world’s largest and most significant international grassland/rangeland Congress (covering various aspects including grass and range ecology, forage production and utilization, tourism and wildlife, climate change, pastoralism, gender and youth). The Joint Congress will be held at the Kenyatta International Convention Center (KICC) in Nairobi, Kenya from 24th to 30th October 2020. It will bring together many people (scientists, policy makers, extension workers, farmers, pastoralists, ranchers, academia, students, civil society, conservationists, etc.) with various interests in rangelands and grasslands from all corners of the globe.

This will be the first time the Joint IGC-IRC is held in Africa. It will therefore provide a rare opportunity to showcase the unique tropical savannah grassland and rangeland ecosystems and their mesmerizing wildlife, livestock production systems, culture, Research & Development and management techniques to an international audience.

Congress website: http://2020kenya-igc-irc.rangelandcongress.org/
Call For Exhibitions

The National organizing committee has planned for an information Market Place/Trade Show that will be strategically located in a short proximity to the flow of traffic during the congress and will be accessible to the congress participants for maximum exposure. Food courts, snack bars and Kenyan coffee/tea breaks facilities will be available within the congress convention complex. The aim of the market/trade show will be to showcase grassland and rangeland technologies, innovations, products and services. Congress sponsors will be offered free information booth space, depending upon level of sponsorship. The floor plan is available in the congress website. Reservation for tent space should be made to using congress email.

The exhibitors will include: seed companies, feed manufacturers, agrochemical firms, national and international research institutes, county and government institutions, international development organizations, ICT institutions, universities and other grassland and rangeland based enterprises. The final list of exhibitors will be published at congress website by September 2020.

This trade show and technical exhibitions will offer an excellent opportunity for expansion of networks and to purchase selected Kenyan artworks and cottage industry goods and souvenirs.

**Shell scheme booth** - For the shell scheme booth, an exhibitor will be provided with a stand, side walls (3 m x 3 m = 9 m²), lighting, a power socket and a meter board to display their logo.

### Price Details

<table>
<thead>
<tr>
<th>Booth Type</th>
<th>Early Bird Payment</th>
<th>Standard Payment</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Shell scheme booth</strong></td>
<td><em>(Received up to and including 15th May 2020)</em></td>
<td><em>(Recieved after 15th May and before 1st September)</em></td>
</tr>
<tr>
<td><em>(3 m x 3 m = 9 m²)</em> including back and side walls.</td>
<td>$ 1,000 per booth</td>
<td>$ 1,250 per booth</td>
</tr>
</tbody>
</table>
1st September 2020 - Deadline for request of booth space.

Booth exhibition prices do not include the registration amount for the individual manning the exhibition booth. The individual manning the booth is required to pay the congress registration amount (Early bird registration - 460 USD)

Applications or booth space are now open on our website.
Visit https://igandircongress2020.dryfta.com/exhibition to submit your application or send a request email us at kenya2020-igc-irc@kalro.org and kenya2020igcirc@gmail.com.

Congress secretariat: Joint XXIV IGC and XI IRC
P.O. Box 57811 - 00200, NAIROBI, Kenya,
Email: Kenya2020-igc-irc@kalro.org and kenya2020igcirc@gmail.com
Website: http://2020kenya-igc-irc.rangelandcongress.org/

For inquires please contact kenya2020-igc-irc@kalro.org and kenya2020igcirc@gmail.com.