Coffee Quality Management

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Definition of Quality

- **Consumer**
  Coffee which gives maximum pleasure

- **Coffee dealers**
  Coffee that gives maximum profit

- **Producers**
  Coffee whose sale leads to higher income
COFFEE QUALITY MANAGEMENT AT PRODUCTION LEVEL

- Choice of planting materials
- Establishment
- Soil fertility management
- Canopy Management
- Crop protection
Coffee Berry Disease

Coffee Leaf Rust

Bacterial Blight of coffee

Fusarium Root Disease
QUALITY MANAGEMENT POSTHARVEST

Wet processing

- Harvesting
- Pulping
- Fermentation
- Soaking
- Washing
- Parchment drying
- Parchment conditioning

Dry processing

- Hulling
- Grading

Post-harvest techniques influence the quality of coffee
QUALITY ASSESSMENT

Farm related defects

- RAGGED BEANS
- INSECT DAMAGED
- AMBERS

Processing related defects

- PULPER DAMAGED
- STINKERS
- BLACK BEANS
GRADE Vs PRICES PER 50 KG BAG 2014/2015

Price of 50kg bag in USD
Quality differentiates a product and commands premiums.

Growers should strive to raise value of their coffee by improving quality.
Thank you for listening